

What is DIGMYIDEA?

DIGMYIDEA is the Māori Innovation Challenge and your chance to submit a digital business idea that has the potential to go global. Our hope is to grow Māori involvement in Aotearoa / New Zealand's digital economy. This nationwide competition is about discovering and nurturing people with their ideas that can make a difference.

MAKE YOUR MARK - TOMO MAI | ENTER NOW! www.digmyidea.nz

Background

DIGMYIDEA is co-designed by Auckland Tourism, Events & Economic Development (ATEED).

Details

DIGMYIDEA offers free advice and resources on how to build an idea and pitch. The competition runs from 20 February – 31 March with the winners announced on the 14 May 2017. You can enter DIGMYIDEA as an individual or as a team of up to five people.

There are two entry categories:

- Mauri Oho: Youth category (15 - 25 years)*
 - Mauri Tū: Open category (26 years and above).
- *as at 20 February 2017

Prizes

There are great prizes up for grabs with the overall winning entry from each category winning \$10,000 worth of business start-up assistance comprising products and services.

Contact

Website - www.digmyidea.nz

Email - info@digmyidea.nz

Facebook - www.facebook.com/digmyidea

YouTube - <https://www.youtube.com/channel/UCxyPJ2RP3cwHWOmjPcBr2Hw>

#DIGMYIDEA